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# WHO ARE WE?

An international social enterprise, a changemaker aimed at **building the assets of the poor on a massive scale.**

We design and implement **disruptive initiatives** (with national governments, financial institutions and other key stakeholders).

## TARGET POPULATION

Poor and extreme poor population with special Focus on women.



## BUILDING A MORE INCLUSIVE WORLD

Fundación Capital currently operates with 12 national governments: Bolivia, Brasil, Chile, Colombia, the Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Paraguay and Peru. We are participating in policy discussions with the government of Uruguay.

By working jointly with governments, we will be able to effectively scale our initiatives, while promoting exchanges among policy-makers about pro-poor and more inclusive social policies in the world.





# Fundación Capital



Inclusive  
Finance



Economic  
Citizenship



Digital  
Solutions



Post-conflict & Territorial  
Development

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# **What is FK's graduation model?**

**No model**

**Principles for design: Co-design based on existing social policy. (Creates sustainability and ownership)**

**Principles for Design: Development as Freedom (To choose TA providers, type of business participants want, etc)**



# **How do we work with the governments?**

**CO-DESIGN OF THE GRAD MODEL. FK does the design with the government. (Costs funded by donors)**

**IMPLEMENTATION. Costs covered by the governments.**

**EVALUATION. Regional evaluation platform. (Funded by FF and IDRC)**

# **How do we work with the governments?**

**Peer to peer learning: Exchanges among governments. (Field visit, organize conferences).**

**Tools development for scaling up and for providing TA: Apps for coaching (for training the participants) and E-learning course for coaches.**

**Training of government officials and implementers.**

# **Estimated budget invested by governments in implementation**

**Colombia: Pilot 1,000 families (2013 – 2014) USD 1,2 million**

**Colombia: 2015 – 2016. 10,000 families. USD 8 million**

**Colombia: 2017 – 2018. 25,000 families. USD 19,5 million**

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# Salient characteristics – Consumption Support



Regularly provided though CCTs.



# Salient Characteristics – Life Skills Coaching Using Technology

Coaches” regularly visit the homes of participants to advise on business management, and provide support and motivation.





# Salient characteristics – Assets Transfer



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# Pilot project in Colombia (2013 – 2014)



**SITIONUEVO**  
Magdalena



**SAN LUIS**  
Tolima



980 participants

## GRADUATION PROJECT: SOCIAL AND PRODUCTIVE INCLUSION FOR THE ULTRA POOR

CLICK FOR VIDEO



Some qualitative findings (Concepts and process evaluation  
Colombian pilot)

# Metrics – Regional evaluation platform



**IDRC | CRDI**

International Development Research Centre

Centre de recherches pour le développement international

Canada 



**FORDFOUNDATION**



**Universidad de  
los Andes**

**Concepts and process evaluations for new pilots and RCT in  
one country.**

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# Outcome: Integration into social protection



Integration into the mainstream social protection policy for the extreme poor in each country:

Colombia → Producing for my Future (DPS)

Paraguay → (STP) National Plan for Overcoming Extreme Poverty  
- *Sembrando Oportunidades* –

Mexico → *Prospera*

El Salvador → Technical Secretariat of Planning of Presidency (STPP) and FISDL

Brazil → MDS and MDA

# What is next? - Colombia



**Already working with 10,000 new participants in 2015  
25,000 new participants in 2017**

# What is next? - Paraguay



**About to start implementation with 10,000 new participants in 2015**  
**Goal: 120,000 families**



# What is next? - Mexico



**10,000 new participants in 2015**



# What is next? - Brazil



**Under design. Expected to start implementation in November 2015**



# What is next? – El Salvador



**Under design**



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# Challenges

**Add value to existing work in Africa and Asia.**

**What is next for families that have graduated? (Association?)**

**Continue improving of technological solutions for families in extreme poverty.**

# More information on the Graduation Project

## General Information about the project

<http://fundacioncapital.org/economic-citizenship/graduation-program/?lang=en>

## Project in Colombia

<http://fundacioncapital.org/economic-citizenship/graduation-program/programa-graduacion-colombia/?lang=en/>

## Project in Paraguay

<http://fundacioncapital.org/economic-citizenship/graduation-program/paraguay/?lang=en>

## Project in Mexico

<http://fundacioncapital.org/ciudadania-economica/proyecto-graduacion/programa-graduacion-mexico/>

# Thank you.



***“I not only helped other people to change their lives, but the project changed my life as well.”***

# THE GRADUATION PROJECT: PRODUCTIVE INCLUSION FOR THE EXTREME POOR



**Design (2012) – Of a productive inclusion program based on the lessons of the Graduation Model integrated in the existing social protection policy and programs.**

**Implementation (2013 - 2014) – In two municipalities in Colombia.**

**Evaluation (2013 - 2014) – Internal evaluation (focused on processes) was undertaken.**

# LIFE SKILLS COACHING

## How do we train the coaches?

[Http://elearning.fundacioncapital.org](http://elearning.fundacioncapital.org)

Usuario: DDesconocidob8

Senha: kbef0121

**At the beginning: In person training. However, for scaling up we created on-line courses.**