



Who are we? What is FK's graduation model and how we work with governments? 3 **Salient characteristics Evaluation Outcomes and what is next? Challenges** 6

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WHO ARE WE?

An international social enteprise, a changemaker aimed at **building the assets** of the poor on a massive scale.

We design and implement **disruptive initiatives** (with national governments, financial institutions and other key stakeholders).





Fundación Capital currently operates with 12 national governments: Bolivia, Brasil, Chile, Colombia, the Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Paraguay and Peru. We are participating in policy discussions with the government of Uruguay.

By working jointly with governments, we will be able to effectively scale our initiatives, while promoting exchanges among policy-makers about pro-poor and more inclusive social policies in the world.

Fundación Capital



Inclusive Finance



Economic Citizenship



Digital Solutions



Post-conflict & Territorial Development

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What is FK's graduation model?

No model

Principles for design: Co-design based on existing social policy. (Creates sustainability and ownership)

Principles for Design: Development as Freedom (To choose TA providers, type of business participants want, etc)

How do we work with the governments?

CO-DESIGN OF THE GRAD MODEL. FK does the design with the government. (Costs funded by donors)

IMPLEMENTATION. Costs covered by the governments.

EVALUATION. Regional evaluation platform. (Funded by FF and IDRC)

How do we work with the governments?

Peer to peer learning: Exchanges among governments. (Field visit, organize conferences).

Tools development for scaling up and for providing TA: Apps for coaching (for training the participants) and E-learning course for coaches.

Training of government officials and implementers.

Estimated budget invested by governments in implementation

Colombia: Pilot 1,000 families (2013 – 2014) USD 1,2 million

Colombia: 2015 – 2016. 10,000 families. USD 8 million

Colombia: 2017 – 2018. 25,000 families. USD 19,5 million

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Salient characteristics – Consumption Support



Salient Characteristics – Life Skills Coaching Using Technology

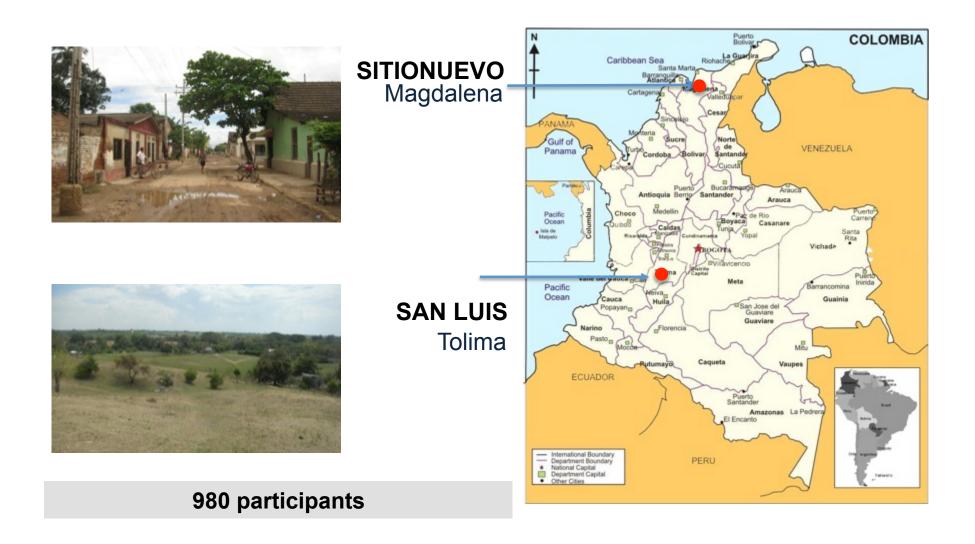


Salient characteristics – Assets Transfer



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Pilot project in Colombia (2013 – 2014)



GRADUATION PROJECT: SOCIAL AND PRODUCTIVE INCLUSION FOR THE ULTRA POOR



Some qualitative findings (Concepts and process evaluation Colombian pilot)

Metrics – Regional evaluation platform





International Development Research Centre Centre de recherches pour le développement international





Concepts and process evaluations for new pilots and RCT in one country.

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Outcome: Integration into social protection

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Integration into the mainstream social protection policy for the extreme poor in each country:

Colombia Producing for my Future (DPS)

Paraguay → (STP) National Plan for

Overcoming Extreme Poverty

- Sembrando Oportunidades –

Mexico → Prospera

El Salvador Technical Secretariat of

Planning of Presidency (STPP)

and FISDL

Brazil → MDS and MDA

What is next? - Colombia



Already working with 10,000 new participants in 2015 25,000 new participants in 2017

What is next? - Paraguay



About to start implementation with 10,000 new participants in 2015 Goal: 120,000 families

What is next? - Mexico



10,000 new participants in 2015

What is next? - Brazil



Under design. Expected to start implementation in November 2015

What is next? - El Salvador



Under design

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Challenges

Add value to existing work in Africa and Asia.

What is next for families that have graduated? (Association?)

Continue improving of technological solutions for families in extreme poverty.

More information on the Graduation Project

General Information about the project

http://fundacioncapital.org/economic-citizenship/graduation-program/?lang=en

Project in Colombia

http://fundacioncapital.org/economic-citizenship/graduation-program/programa-graduacion-colombia/?lang=en/

Project in Paraguay

http://fundacioncapital.org/economic-citizenship/graduation-program/paraguay/? lang=en

Project in Mexico

http://fundacioncapital.org/ciudadania-economica/proyecto-graduacion/programagraduacion-mexico/

Thank you.



"I not only helped other people to change their lives, but the project changed my life as well."

THE GRADUATION PROJECT: PRODUCTIVE INCLUSION FOR THE EXTREME POOR





<u>Design (2012)</u> – Of a productive inclusion program based on the lessons of the Graduation Model integrated in the existing social protection policy and programs.

Implementation (2013 - 2014) – In two municipalities in Colombia.

<u>Evaluation (2013 - 2014)</u> – Internal evaluation (focused on processes) was undertaken.

LIFE SKILLS COACHING How do we train the coaches?

Http://elearning.fundacioncapital.org

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At the beginning: In person training. However, for scaling up we created on-line courses.