

Uplift

Overcoming Extreme Poverty



UPLIFT' S MISSION

Fuel a global movement to bring the Graduation approach to those who need it most by investing in leading organizations with the best graduation results who will reach 20 countries and lift the next 1 million families out of extreme poverty.

UPLIFT GUIDING PRINCIPLES

- ▶ **Extreme poverty can be eliminated** with the right strategies, technologies and resources.
- ▶ **Graduation programs are a strong and readily scalable model** for overcoming extreme poverty.
- ▶ **When the largest and most experienced organizations join forces**, they can increase the speed of adoption and effectiveness of graduation programs across the globe.
- ▶ **Donors across the globe will support Graduation programs** when given the opportunity to experience the challenges and opportunities.
- ▶ **Governments are an essential partner** in helping their poorest citizens move from extreme poverty to prosperity and technical assistance is necessary.

UPLIFT STRATEGY

Over the next five years we will:

- ▶ **Fuel a movement** to mobilize philanthropy and government support for experienced international organizations to scale the Graduation approach, a holistic and proven solution to overcome extreme poverty.
- ▶ **Create a breakthrough suite of technology, tools and training** that will ensure that organizations and governments implementing Graduation programs have what they need to deploy effective ground teams, achieving results at scale.
- ▶ **Invest in a network of partners** bringing the Graduation approach to 20 countries, reaching the next one million families.

UPLIFT ACTS AS A HUB

Advocacy

Technology

**Public
Campaign**

**e-learning/
knowledge**

**Infrastructure
Development**

Build a coalition of TA providers to support implementors of graduation programs to end extreme poverty

**EMPOWER AT LEAST 1 MILLION WOMEN AND FAMILIES IN
20 COUNTRIES TO OVERCOME EXTREME POVERTY**

**Accelerate global adoption of Graduation
programs and contribute to the eradication of
extreme poverty**

ROLL-OUT PLAN

YEAR 1

*Research identified proven success with the Graduation Approach
Uplift established a formal relationship with BRAC to provide funding & consolidate their TA services*

YEAR 2

*Invite additional organizations to join together to create a global strategy
Create a platform for advocacy, knowledge, and tools for Technical Assistance*

YEAR 3

*Rollout global advocacy and Technical Assistance tools and support
Create a portfolio of successful projects to tell the global story*

YEAR 4

Continue to strengthen Technical Assistance providers and high performing implementers in their scale-up of Graduation programs globally

YEAR 5 and beyond

Continued scale and leverage to achieve goal of having graduated an additional million families out of poverty in 20+ countries

A MOMENT IN TIME

- ✓ The research has been done.
- ✓ There is a growing interest and focus on this opportunity.

How can we work together to make the most of it?





Uplift's desire is to create an initiative where every individual and organization involved will be transformed, as people in the poorest areas break the cycle of extreme poverty, become self-sufficient and build stronger families, communities and countries.

PLEASE JOIN US
